



Aral advertising material 2017



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Please ask your
wholesale partner for
questions and ordering.

‘Alles im Überblick’ automotive product catalogue

20 pages

Format: A4

**You can find the english screen PDF on the
Aral Partner App under:
Automotive → Library → Literature**



‘Industry’ product catalogue

Language german

19 pages

Format: A4

**You can find the german screen PDF on the
Aral Partner App under:
Industry → Library → Literature**



XMF-Tronic-brochure

Language german

4 pages

Format: A4

**You can find the german screen PDF on the
Aral Partner App under:
Automotive → Library → Literature**



Oil guide for cars and small vans

Version: 11/2016

You can find the english screen PDF
on the Aral Sister App under:
Automotive → Library → Literature



Oil guide for commercial vehicles and buses

Version: 11/2016

You can find the english screen PDF
on the Aral Sister App under:
Fleet → Library → Literature



Outdoor advertising



Aral flags

Format: 2 × 6 m
Product code: AL-009001
Price per item: EUR 55

Format: 1.5 × 4 m
Product code: AL-505982
Price per item: EUR 25

Format: 1.5 × 1.5 m
Product code: AL-009002
Price per item: EUR 15



Signs for Aral Partners in 2 versions

For indoor and outdoor use. 3mm sandwich panel, production as a foil laminated with protective laminate

Motiv 1:
 1200 x 1000 mm



Motiv 2:
 1200 x 1000 mm



Version Standard (without frame)



Version Exklusiv (with white aluminium frame, 25mm depth)

Further formats on request

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	Motiv 1	Motiv 2
Version Standard	Product code AM-00302-S EUR 110,00	Product code AM-00302-S EUR 110,00
Version Exklusiv	Product code AM-00330 EUR 293,00	Product code AM-00332 EUR 293,00

Product presentation



Poster frames

Folding aluminium frames with poster set
Five trade motives and Aral logo poster
DIN A2
Material: 170 g Profisilk, matt
Product code: AL-00075
Price per set: EUR 18



Product presentation



Roll-up banner

High-quality advertising medium in the form of a roll-up banner. Ideal for indoor use, e.g. at trade fairs and points of sale

Printed individually

Delivery time: 5–7 working days

Dimensions of the banner: 85 × 200 cm

Dimensions for shipping: 19 × 19 × 118 cm

Dimensions when set up: 200 × 86 × 26.5 cm
(height, width, depth)

Weight: 5.8 kg

Price per roll-up banner, including motiv:
EUR 265



Roll-up banner when packed



Roll-up banner

Aral Logo

Product code: AL-00201

Product presentation



Displays

Classic flag with baseplate printed on one side

Size S, 240 cm high
Product code: AL-00321
Price per item: EUR 194

Size M, 340 cm high
Product code: AL-00322
Price per item: EUR 278

Size L, 440 cm high
Product code: AL-00323
Price per item: EUR 335



Product presentation



Displays

Teardrop flag with baseplate printed on one side

Size S, 230 cm high
Product code: AL-00321
Price per item: EUR 196

Size M, 320 cm high
Product code: AL-00321
Price per item: EUR 310

Size L, 440 cm high
Product code: AL-00321
Price per item: EUR 399



Product presentation



Displays

Info board

Writable, whiteboard marker included
individually printed
Format: 120 x 90 cm
Product code: AM-00329
Price per item: EUR 211



Product presentation



Oil change card

Product code: AL-00008A

Pack of 1.000

Price per item: EUR 0.02

Price per pack: EUR 20,50

The image shows two sides of an ARAL oil change card. The left side is for recording oil changes, and the right side is for recording other vehicle services. Both sides feature the ARAL logo at the top.

Left Side (Oil Change Card):

- Motorölsorte:
- Viskosität:
- Ölwechsel bei km:
- Datum:
- Nächster Ölwechsel bei km:
- Nächster Ölwechsel MM/JJ:
- oder nach Service-Intervallanzeige ☐
- Stempel:

Right Side (Service Card):

- Getriebeöl**
 - kontrolliert ☐
 - gewechselt ☐
 - Datum:
- Bremsflüssigkeit**
 - kontrolliert ☐
 - gewechselt ☐
 - Datum:
- Kühlerfrostschutz**
 - kontrolliert ☐
 - gewechselt ☐
 - Datum:
- Frostschutz bis** °C

Bottom Section:

- QR code
- Google play logo
- App Store logo
- ARAL logo
- Alles super. slogan

Product presentation



Top-up oil bag

For one litre of top-up oil

Including napkin, gloves and oil funnel

Product code: 39131

Pack of 48

Price per pack: EUR 88.50

Currently not available.



Product presentation



Display for top-up oil

Space for 96 × one litre bottles

Basic design without wheels EUR 199

Product code: 39150

Additional wheels: EUR 22.50

Product code: 39152

PLEASE NOTE:

Signage for top up display has to be ordered separately. It is not automatically provided with the display.



Signage for top-up display

Format: 63.8 × 13.8 cm

Product code: AL-00130

Price per item: EUR 13



Product presentation



>>>>> Order via email:
DistributorDELubes@aral.com

Outlet tap (barrel tap)

für 20- and 60-litre barrels. The 60-litre barrel tap is a two-part feature.

Pack of 1

Product code 20 litre: AL-01549

Price per pack: EUR 2.50

Product code 60 litre: AL-01550

Price per pack: EUR 1.50





Logo stickers

Self-adhesive sticker made from soft PVC and approx. 0.1 mm thick.

1 × 1 cm

Product code: HD-00147

Set: One set with ten stickers

Price: EUR 0.70

3 × 3 cm

Product code: HD-00148

Set: One set with ten stickers

Price: EUR 1.22

10 × 10 cm

Product code: HD-00149

Set: One item

Price: EUR 0.58

15 × 15 cm

Product code: HD-00150

Set: One item

Price: EUR 1.17

30 × 30 cm

Product code: A-001236

Set: One item

Price: EUR 4.50

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Waterproof logo sticker in 3D look

Suitable for applying to a laptop or car.

Simply remove the protective film from the back of the raised sticker and position it carefully. Please make sure the surface you want to stick it to is free of dust and oil. To be on the safe side, you can clean the surface with a standard detergent.

The raised sticker is weather-resistant and UV-resistant.

The sticker is designed to be used on cars and will not damage the paintwork. It is highly adhesive and can be removed with a special adhesive remover for cars.

Format: 5.5 × 5.5 cm

Product code: AL-00196

Pack of ten

Price per pack: EUR 8.75

