

Aral advertising material 2017



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Please ask your wholesale partner for questions and ordering.

Literature



'Alles im Überblick' automotive product catalogue

20 pages Format: A4

You can find the english screen PDF on the Aral Partner App under:

Automotive → **Library** → **Literature**

'Industry' product catalogue

Language german 19 pages Format: A4

You can find the german screen PDF on the Aral Partner App under:

Industry → **Library** → **Literature**

XMF-Tronic-brochure

Language german 4 pages

Format: A4

You can find the german screen PDF on the Aral Partner App under:

Automotive → **Library** → **Literature**







Literature



Oil guide for cars and small vans

Version: 11/2016

You can find the english screen PDF

on the Aral Sister App under:

Automotive → **Library** → **Literature**



Oil guide for commercial vehicles and buses

Version: 11/2016

You can find the english screen PDF

on the Aral Sister App under: Fleet → Library → Literature



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Outdoor advertising



Aral flags

Format: 2 × 6 m

Product code: AL-009001 Price per item: EUR 55

Format: $1.5 \times 4 \text{ m}$

Product code: AL-505982 Price per item: EUR 25

Format: 1.5 × 1.5 m

Product code: AL-009002 Price per item: EUR 15



Signs



>>>> Orders and enquiries via email: contact@itslive-advertising.de

Signs for Aral Partners in 2 versions

For indoor and outdoor use. 3mm sandwich panel, production as a foil laminated with protective laminate

Motiv 1: 1200 x 1000 mm





Version Standard (without frame)

Furher formats on request

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Motiv 2: 1200 x 1000 mm





Version Exclusiv (with white aluminium frame, 25mm depth)

	Motiv 1	Motiv 2
Version	Product code AM-00302-S	Product code AM-00302-S
Standard	EUR 110,00	EUR 110,00
Version	Product code AM-00330	Product code AM-00332
Exklusiv	EUR 293,00	EUR 293,00



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Poster frames

Folding aluminium frames with poster set
Five trade motives and Aral logo poster
DIN A2

Material: 170 g Profisilk, matt Product code: AL-00075 Price per set: EUR 18







Roll-up banner

High-quality advertising medium in the form of a roll-up banner. Ideal for indoor use, e.g. at trade fairs and points of sale

Printed individually

Delivery time: 5-7 working days

Dimensions of the banner: 85×200 cm Dimensions for shipping: $19 \times 19 \times 118$ cm Dimensions when set up: $200 \times 86 \times 26.5$ cm

(height, width, depth)

Weight: 5.8 kg

Price per roll-up banner, including motiv:

EUR 265



Roll-up banner when packed



Roll-up banner Aral Logo Product code: AL-00201

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Displays

Classic flag with baseplate printed on one side

Size S, 240 cm high Product code: AL-00321 Price per item: EUR 194

Size M, 340 cm high Product code: AL-00322 Price per item: EUR 278

Size L, 440 cm high Product code: AL-00323 Price per item: EUR 335





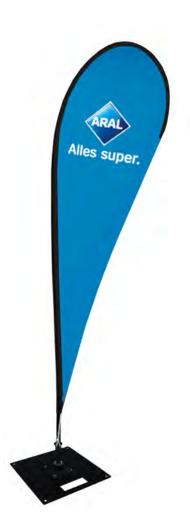
Displays

Teardrop flag with baseplate printed on one side

Size S, 230 cm high Product code: AL-00321 Price per item: EUR 196

Size M, 320 cm high Product code: AL-00321 Price per item: EUR 310

Size L, 440 cm high Product code: AL-00321 Price per item: EUR 399





Displays

Info board

Writable, whiteboard marker included

individually printed Format: 120 x 90 cm

Product code: AM-00329 Price per item: EUR 211





Oil change card

Product code: AL-00008A

Pack of 1.000

Price per item: EUR 0.02 Price per pack: EUR 20,50





Top-up oil bag

For one litre of top-up oil Including napkin, gloves and oil funnel

Product code: 39131

Pack of 48

Price per pack: EUR 88.50

Currently not available.





Display for top-up oil

Space for 96 × one litre bottles

Basic design without wheels EUR 199

Product code: 39150

Additional wheels: EUR 22.50

Product code: 39152

PLEASE NOTE:

Signage for top up display has to be ordered separately. It is not automatically provided with the display.

Signage for top-up display

Format: 63.8 × 13.8 cm Product code: AL-00130 Price per item: EUR 13



Technologie aus Deutschland. Reserveöl mitnehmen und Mobilität sichern!



>>>> Order via email:
DistributorDELubes@aral.com

Outlet tap (barrel tap)

für 20- and 60-litre barrels. The 60-litre barrel tap is a two-part feature. Pack of 1

Product code 20 litre: AL-01549

Price per pack: EUR 2.50

Product code 60 litre: AL-01550

Price per pack: EUR 1.50



Stickers



Logo stickers

Self-adhesive sticker made from soft PVC and approx. 0.1 mm thick.

1 × 1 cm

Product code: HD-00147 Set: One set with ten stickers

Price: EUR 0.70

3×3 cm

Product code: HD-00148
Set: One set with ten stickers

Price: EUR 1.22

10 × 10 cm

Product code: HD-00149

Set: One item Price: EUR 0.58

15 × 15 cm

Product code: HD-00150

Set: One item Price: EUR 1.17

$30 \times 30 \text{ cm}$

Product code: A-001236

Set: One item
Price: EUR 4.50
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Stickers



Waterproof logo sticker in 3D look

Suitable for applying to a laptop or car.

Simply remove the protective film from the back of the raised sticker and position it carefully. Please make sure the surface you want to stick it to is free of dust and oil. To be on the safe side, you can clean the surface with a standard detergent.

The raised sticker is weather-resistant and UV-resistant.

The sticker is designed to be used on cars and will not damage the paintwork. It is highly adhesive and can be removed with a special adhesive remover for cars.

Format: 5.5 × 5.5 cm Product code: AL-00196

Pack of ten

Price per pack: EUR 8.75

